



## Job Description

Job Title: **Account Manager**

Level: Corporate

Reports to: VP Business Development

Original: January 2, 2016

FLSA Classification (US Only): Exempt

EEOC Classification (US Only): Sales Workers

Rev 1; July 30, 2018    Rev 2: March 1, 2020

### **Purpose (One or two sentences summarizing the role and how it supports the organization, including who it reports to.)**

The purpose of the Account Manager is to sell the entire Arkos offering to current and prospective customers, including field operations and maintenance, midstream operations, machine shop/engine shop/valve shop services. The role is accountable for achieving sales goals for named accounts and within a defined geography, by growing share of existing customers through the sale of all product and service offerings and by acquiring new customers by providing consultative solutions. The role is expected to provide a mix of strategic and tactical solutions in a business-to-business selling environment. The focus is on acquisition, penetration, and retention of customers.

### **Duties and Essential Functions**

- Researches and qualifies prospective accounts, including identifying the purchasers and key buying behaviors
- Develops sales strategy, including comparing and evaluating services to make appropriate recommendations based on needs analysis of the prospective account
- Executes the sale, conducting presentations, negotiating pricing, and presenting the contract to close the sale
- Coordinates internally on both proposal development and closing the sale, including necessary reporting to management
- Researches existing accounts, identifying opportunities for expanding product offerings and ensuring accounts are managed according to Arkos business objectives
- Develops sales strategy, including comparing and evaluation of services to make appropriate recommendation based on needs analysis of the existing account
- Executes the sale, including proposal development, CRM input, conducting presentations, negotiating pricing, and presenting the contract to close the sale
- Maintains a consultative relationship with the purchasers or influencers of the existing account to ensure renewal

### **Job Requirements**

#### **Education:**

- College degree preferred, or 2 year Associates degree with combination of experience.

#### **Experience:**

- 5+ years' selling in a B2B environment, with a responsibility for self-generated leads and territory management
- 2+ years' selling multiple, integrated products and services.

**Skill Requirements:**

- Experience in the oil and gas industry selling products and services with significant technical specifications.
- A good working knowledge of various types of Gas Driven Engine and Compressor Equipment in the oil and gas midstream and pipeline industry.
- MS Office Suite proficiency with ability to develop client-ready presentations in PowerPoint and conduct basic database tasks in Excel
- Experience using sales automation/CRM (Siebel, MS Dynamics, etc.) tools is preferred.
- Must be able to communicate with internal and external customers
- Excellent problem solving skills and detail-oriented.
- Excellent written and oral communication skills.
- Good organizational skills and ability to prioritize multiple tasks in order to meet schedules.

*This position will entail other duties as assigned*